



## Tourism in India : 10 Amazing Ways to improve

### Description

Tourism brings a lot of opportunity to a country. How can tourism in India be developed? India is a very diverse country. From north to south and east to west, we have different cultural traditions. We not only have historical places but also natural beauty and scenery to attract tourists from around the world.

### The potential of tourism in India:

- India is **geographically very diversified**; in the north, we have Himalayan tourism spots, Jammu and Kashmir, and Himachal Pradesh. In the Northeast, there are places like the wettest place in the world, Mawsynram, as well as islands like Lakshadweep, Andaman, and the Nicobar Islands. So, the scope of tourism is very high in India.
- India is known as a **place of spirituality**; many tourists come here to learn yoga, meditation, etc. And these tourists stay here for months.

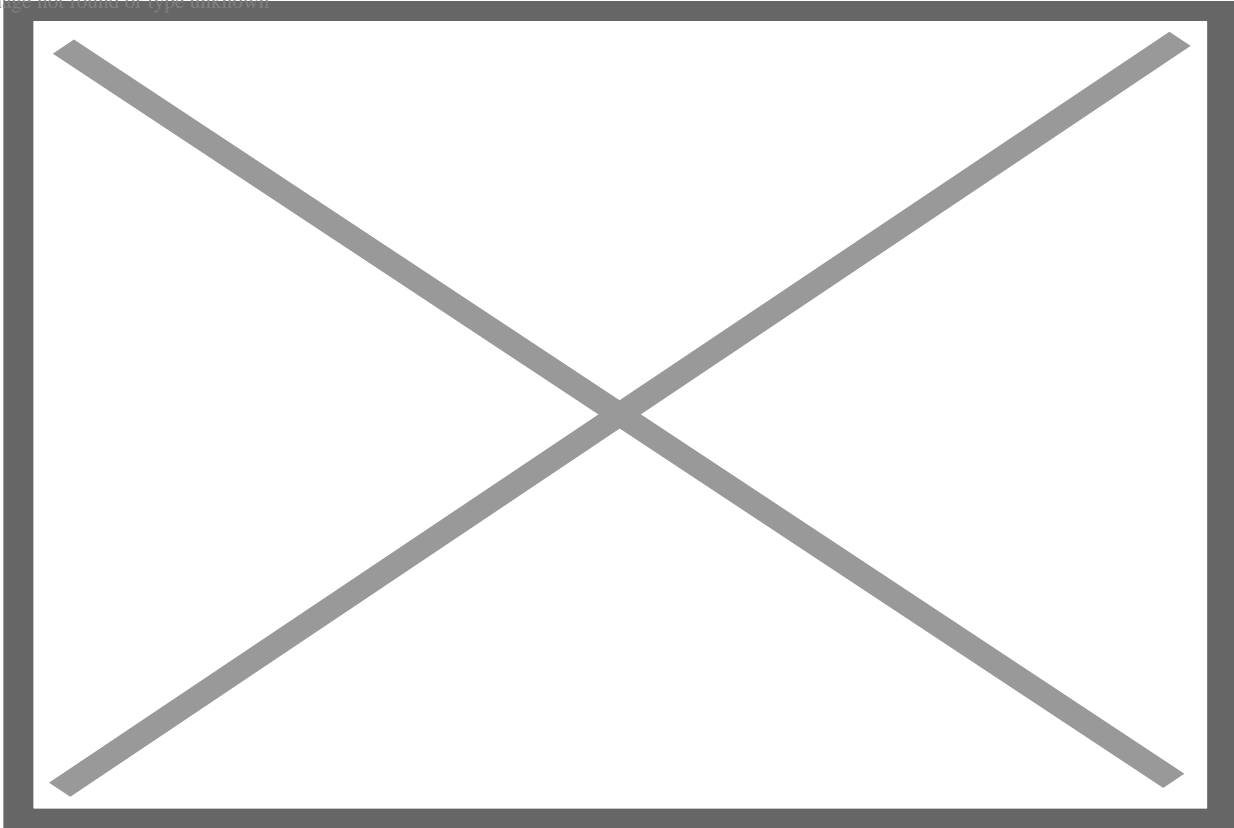
### how to improve tourism in india

- We have a monument like the **Taj Mahal**, which is world-famous for its symbol of love. Foreigners just want to view and experience its beauty.
- We have the father of our nation, **Mahatma Gandhi**. Tourists want to visit many places, like the Sabarmati Ashram and other places associated with him.
- India is the **birthplace of many religions, like Buddhism and Jainism**. So, the followers of these religions come to visit the place of origin.

### Benefits of tourism for a country:

- Tourism generates income and provides **many job opportunities**. When a tourist comes to India, he books an airline ticket, stays in a hotel, takes local vehicles to visit any place, and purchases local products like handicrafts, etc. Everywhere he goes, he provides job opportunities. This way, if more and more tourists come to India, it will benefit our economy a lot.

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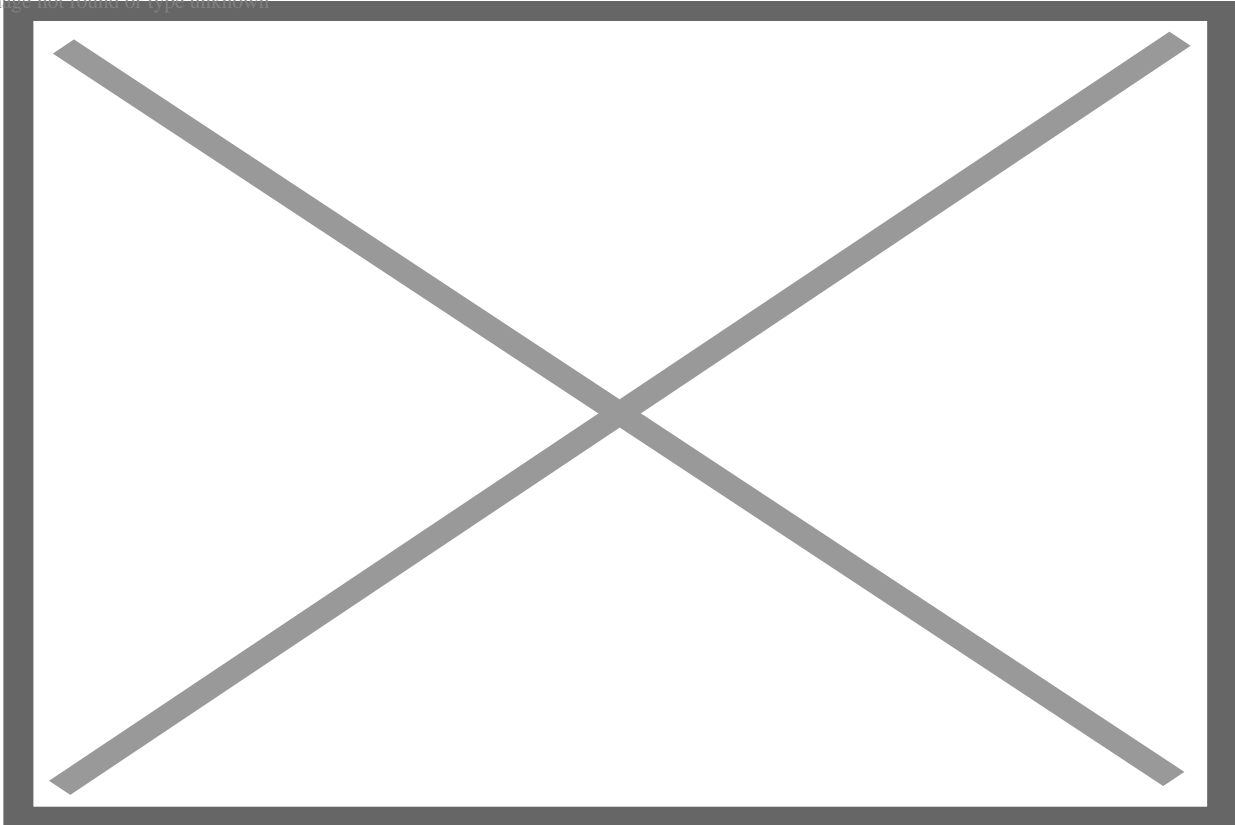
- Tourism also helps us preserve **heritage sites**. When a tourist comes, he purchases a ticket to visit the site, and this money is used to maintain the site.
- Tourism **promotes Indian culture** in foreign countries. We can see how tourists come to India and wear Indian traditional attire. When tourists experience the rich culture and heritage of India, they start respecting our culture. This way, it improves the image of India before the world.
- Tourism in India will also **provide us with foreign exchange**. Before entering India, tourists have to exchange the dollar for rupees. This way, our foreign exchange reserve increases.

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### How can tourism in India be improved?

- **Safety and security** are major concerns for our tourists. Some locals don't respect foreigners. They charge them more money and cheat them. This creates a bad impression of India. **Awareness** should be created in society about the importance of tourists and motivating them to follow the tradition of "Athithi Devo Bhava."
- Sometimes we get the news of the molestation of foreign ladies. Strong action should be taken against the person involved in these types of activities.
- Everybody loves **cleanliness**. But garbage can be found in many tourist places in India. People spit the walls of monuments and wrote their names on them. These things must be stopped with awareness and punishment.

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- The Taj Mahal is the most famous monument in our country. But the **air quality** in Delhi and nearby areas like Agra is very poor.
- Our **tourist guides are not properly trained** to handle the tourists. Generally, they can handle only English-speaking tourists. They should be provided training in other languages like German, French, and Japanese.
- India is a vast country. Those who come to India want to visit many places in less time. But in our country, the **transport service is very poor**. The condition of roads and means of transport must be improved.

## Conclusion:

Tourism not only brings a lot of job opportunities but also provides a foreign reserve for a country. India is a gifted country with different tourism opportunities. The ultimate potential of tourism has not been utilised so far. It is high time that the government and other stakeholders work in the right direction to unleash the full potential of our country.

External Links:

<https://www.incredibleindia.org/content/incredible-india-v2/en.html>

<https://www.statista.com/topics/2076/travel-and-tourism-industry-in-india/>

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